



Eye on Health

Be Wise—Shade Your Eyes

(NAPSA)—Because many Americans are blind to the fact that sun can cause serious vision problems, the “Check Yearly. See Clearly.” campaign has launched the “Be Wise—Shade Your Eyes” campaign.

According to a recent survey commissioned by Transitions Optical, 79 percent of people know



The harmful effects that UVA and UVB have on the eyes are often overlooked.

the sun causes skin cancer, while only six percent know that sun can harm the eyes.

A common UV-related eye affliction is cataracts, which can lead to blindness if left untreated. Sun damage is also a factor in age-related macular degeneration, photokeratitis, pterygium and melanoma on the eyelids.

“So many serious vision problems could be avoided if everyone wore proper sunglasses or shaded their eyes appropriately,” said Susan Taub, M.D., an ophthalmologist and member of the Better Vision Institute.

For more information about vision health or to locate an eye doctor near you, visit www.checkyearly.com.