

Family Scrapbooks and Home Videos Go Digital

Take Bore & Snore Out of Sharing Family Memories

(NAPSA)—Not so long ago, people spent hours putting together albums and scrapbooks of favorite photos. Or, if families were too busy, those pictures would gather dust in shoeboxes, along with long-unseen home videos. Fortunately, as the prices of camcorders and digital cameras continue to fall, more people are taking advantage of technology to share and preserve their family's memories for future generations.

Digital scrapbooks and home videos are now one of the most convenient ways to preserve precious memories and bring them to life after the excitement of holidays, weddings, graduations and family reunions is over. This way, people can stay connected, even when thousands of miles apart.

Technology makes it easier than ever to stay in touch and share special moments. From photo slideshows that can be e-mailed or burned onto a CD to photo books and cards, there are plenty of inexpensive, easy-to-create projects that allow family and friends to enjoy memories together.

You don't have to be a computer genius to join the digital photo revolution. Affordable products like Adobe Photoshop Elements make it easy to create a professionally bound photo book that relatives will cherish for a lifetime. Once you upload photos onto your computer, you can edit them—remove red eye, crop, add captions, etc.—and use a template to assemble the book in minutes. When you're finished, your photo book will be professionally published as a multi-color, hardcover book delivered to your door.

Photoshop Elements has powerful editing tools that allow users to instantly click away imperfections, transform photos with effects and filters, and correct color and lighting. A special one-



More people are using their computers to edit photos and home video.

click Red Eye Removal tool makes it easy to perfect your photos with just one click in the vicinity of the eye. The powerful Healing Brush and Spot Healing Brush fix blemishes and imperfections with one click, or even remove whole objects from photos.

Now playing...your home videos

Thanks to intuitive new video editing tools, you can now create home movies that would make Spielberg proud. Products like Premiere Elements from Adobe let users edit, add music, splice in still images and even add bits of old home movies. And when the project is done, it can be stored on a one-of-a-kind, professional-looking DVD.

Combined, Photoshop Elements and Premiere Elements give hobbyists the powerful and affordable tools they need to edit, organize and share their still and video images to create professional-quality home videos interspersed with slide shows and photography. Each product sells for just \$99.00 or can be purchased together for \$149.00 at major electronics retailers.

To learn more about using digital technology to stay in touch with loved ones, visit the Web site at www.adobe.com.