

Pointers For Parents

Shellac: The Natural Choice For Babies' Décor

(NAPSA)—Nurseries across America are about to boom—baby boom that is. Starting in June, experts are predicting a “baby boomlet” nationwide, by as much as 20 percent in cities such as New York.

That's a lot of nurseries to decorate—and a big order for parents to fill, as they look for the perfect balance of beauty, functionality, safety and environmental friendliness for their baby's first room.

Just as home décor has become simple and streamlined, nursery décor is becoming classic and non-gender-specific. Moving away from primary colors or pastels, more parents are leaning toward natural themes—earth tones, simplicity, and of course, wood. However, wood doesn't take on its entire splendor until it is finished with a natural product like shellac. Nothing makes wood look better.

Shellac is every parent's dream. It is nontoxic, fast-drying and makes wood look beautiful. It is a great finish for the “do-it-yourself” or cost-conscious parent because it is economical and makes finishing unfinished furniture easy. It also seals out odors, which makes it an ideal finish for antique or second-hand furniture, which can smell “musty” with age.

Parents who are concerned about the environment will relish in the knowledge that unlike synthetic finishes, shellac is also all-natural and environmentally friendly. And, because it is nontoxic, it can be used to protect and



Because shellac is nontoxic, it can be used to protect and beautify anything that comes in contact with baby.

beautify anything that comes in contact with baby, like toys and keepsakes.

From a crib to a rocking chair to a dresser or toy chest, wood is one of the most stylish and contemporary materials for baby furniture. Wood is also a beautiful material for a changing table, dresser, bookshelves and molding. The natural look of wood furniture is—and will remain—timeless.

For more information about finishing wood with shellac, visit www.zinsser.com or call ZINSSER at 1-732-469-8100. ZINSSER has been manufacturing Bull's Eye Shellac for more than 150 years and can offer advice on how to keep furniture in the nursery looking and staying beautiful—so a child can enjoy it for a lifetime.