

# Holiday Shopping

## Shop To Stop Global Warming

(NAPSA)—Al Gore’s “An Inconvenient Truth” and Leonardo DiCaprio’s “The 11th Hour” challenged Americans to act on climate change. Changing lightbulbs and taking buses help, but nearly 40 percent of your carbon footprint (the amount of global warming pollution you are responsible for) comes from buying everyday goods and services.



**Shopping at carbon-neutral stores this holiday season can reduce your carbon footprint and help fight global warming.**

A new Web site, [www.ClimateCooler.com](http://www.ClimateCooler.com), lets you get the same low prices on 6 million products from hundreds of the most popular online stores, and at no cost to you, the global warming impact of your purchases is eliminated.

“When you start your shopping at [ClimateCooler.com](http://ClimateCooler.com), we calculate the global warming impact of your purchase,” says Michel Gelobter, founder and 20-year environmental leader. “The store gives us a fee and we invest in renewable energy projects to eliminate the impact of the purchased product—making everything you purchase, from iPods at [Apple.com](http://Apple.com) to ‘Harry Potter and the Deathly Hallows’ at [Walmart.com](http://Walmart.com), carbon neutral.”

*Photo courtesy of Apple*