

Dodge the Madness: Shopping Support on the Net *Save Time and Money*

(NAPSA)—Shopping can bring on a serious headache, one that is often aggravated by long lines, limited selections and a nagging feeling you'll never get your act together.



Give yourself the present of a personal shopper

Help is here! A live person is standing by in cyberspace, ready to supply you with gift ideas for that special someone—be it your beau, your best friend or your boss. You shop in complete security and spend less time doing it by logging on to ShopEasy (www.shopeasy.com), an online shopping service that uses live personal shoppers to search the Internet for that perfect gift.

The shoppers are on a first name basis and greet you with a cybersmile. More than 70,000 registered users have caught on and receive recommendations within 24 hours based on plugged-in profiles. The free service is an expanded version of the typical automated searches that simply send predetermined suggestions based on a gift category and price range. Consumers receive links, pictures and purchasing instructions for each item to the profile submitted.

The site can be accessed at www.shopeasy.com. ShopEasy is owned and operated by iBill, a profitable, trusted company. For more information, visit www.ibill.com or call (888) 371-7800.