

# SAFETY ON THE ROAD

## Shorter Daylight Hours Cause Safety Concerns

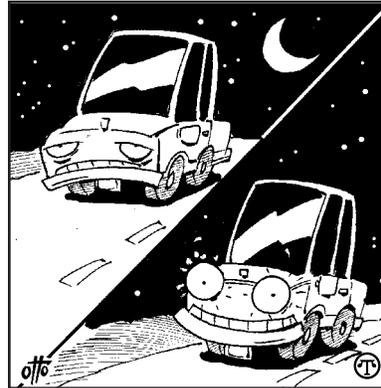
(NAPSA)—Most drivers have experienced difficulty driving at night or have occasionally had trouble seeing signs or objects on the road until they were next to them.

A recent survey commissioned by Sylvania and conducted by Harris Interactive found that 59 percent of drivers would like to see better at night and 92 percent think better car lighting technology (e.g., better headlights) would improve night driving safety.

The choice for drivers who wish to see better and drive more safely at night used to be limited to purchasing a high-end vehicle equipped with xenon or high-intensity discharge (HID) lighting. Fortunately, a new line of products from Sylvania now provides consumers with additional options.

Sylvania offers XENARC HID lighting systems for a variety of cars and trucks. Depending on your vehicle, XENARC lighting kits can be easily installed as a complement to, or a complete replacement for, existing low-beam headlight systems.

“Drivers are looking for lighting technologies that are not only stylish, but also have added benefits of safety and performance,” said Ted Hardenbergh, Sylvania Automotive Lighting Aftermarket Product Manager. “Many drivers find the night-driving experience challenging, especially on poorly-lit back roads.”



**Most drivers would like a way to see better at night and a new lighting system may help.**

According to experts, these lights may be just what it takes to improve visibility and safety.

The distinctive, crisp, white light of HID is said to stimulate reflective paints in road markers and signs, making them easier to see at night, thereby creating a safer driving environment.

HID's increased light output can be used to illuminate a wider area in front of the vehicle, improving visibility and safety without disturbing the vision of oncoming drivers.

In addition to improved safety, HID offers increased performance and product life nearly ten times that of standard halogen headlights. XENARC HID is available at retailers around the country and at [www.sylvania.com](http://www.sylvania.com).