

## Shower Yourself in Savings

(NAPSA)—Showers—you use them in the morning to wake up, after a workout to rinse off, or in the evening to freshen up. That might explain why showers are one of the leading ways we use water in our homes, accounting for nearly 17 percent of all residential indoor water use.

The American average family uses nearly 40 gallons of water per day in the shower; that adds up to nearly 1.2 trillion gallons of water used across the United States annually just for showering, or the amount of water residents of New York and New Jersey use all year!

What's more, it takes a lot of energy to heat the water we use to shower. With winter approaching and more hot showers on the horizon, there is a simple switch you can make to save water, energy, and money without sacrificing shower time or quality.

Showerheads labeled by the U.S. Environmental Protection Agency's WaterSense® program are independently certified for both efficiency and performance, so you can be confident they will provide the same spray flow and coverage you've come to expect from standard showerheads, while using 20 percent less water and reducing the energy needed to heat shower water.

By replacing just one showerhead with a WaterSense labeled model, EPA estimates the average family can save 2,900 gallons of water, the amount of electricity needed to power a home for 13 days, and \$70 in water and energy costs every year! For every shower you take, you'll save enough electricity to

**Shorten** your shower  
one minute  
and save **550**  
gallons per year

**Switch** your  
showerhead and save  
**2,900** gallons per year

**Shower Better**

Look for  
WATERSENSE  
EPA

WaterSense  
epa.gov/watersense

The graphic features a blue water drop character with a face and arms, holding a showerhead. A clock icon shows a one-minute interval. The EPA WaterSense logo is also present.

**By switching to a WaterSense labeled showerhead, you can save water, energy, and money.**

power a 60-watt lightbulb for eight hours. On a larger scale, if every home in the United States replaced existing showerheads with WaterSense labeled models, that would save nearly \$5.1 billion in water and energy costs and 260 billion gallons of water across the country annually.

If you're in the market for a whole-bathroom makeover, make it a resource-saving remodel with all WaterSense labeled products. Upgrading a main bathroom with a labeled toilet, sink faucet, and showerhead can save 10,000 gallons of water, 420 kilowatt-hours of electricity, and \$140 in water and electricity bills annually. WaterSense labeled models are available in a variety of styles, finishes, and price points to fit any bathroom remodeling project. Make the switch and save!

For more information about saving water and energy during Energy Action Month this October, visit [www.epa.gov/watersense](http://www.epa.gov/watersense).

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**Editor's Note:** October is Energy Action Month, as well as EPA's Shower Better Month, a time when consumers can save energy, water and money with a WaterSense labeled showerhead. However, this story can run any time of year.