



Shriners

NEWS & NOTES

Shriners Hospitals To Be Focus Of PBS TV Series

(NAPSA)—Shriners Hospitals for Children will be in the spotlight early in 2002 on a 13-week healthcare series on PBS, titled *KidHealth*.

The entire series will focus on children's health and will be videotaped on location at the Shriners Hospitals and their affiliated facilities. Each week's segment will feature Shriners Hospitals' physicians, staff, research personnel and projects, and the hospitals' patients.

Hosting the *KidHealth* series will be Peggy Fleming, a Gold Medal winner at the 1968 Olympic Winter Games as a skater and an on-air analyst for the past 20 years with ABC Sports.

According to Imperial Potentate Kenneth W. Smith, "We are very pleased to have our hospital system showcased to millions of viewers on the cable system.

"PBS is the world's largest broadcast network, in terms of its number of affiliated stations. Each week, the network has about 91 million viewers in 55 million households. Quite obviously, if Shriners Hospitals' name reaches only a portion of these viewers in each 13-week period, the awareness of what we do to help kids will be increased dramatically," said Smith.

"We hope that everyone will tell their friends and neighbors about



the series when the programs' times and dates are announced."

For more information on Shriners' network of 22 hospitals that provide medical care and services totally free of charge to children with orthopaedic problems, burns and spinal cord injuries, write to: Shriners International Headquarters, Public Relations Dept., 2900 Rocky Point Dr., Tampa, FL 33607, or visit the Web site at www.shrinershq.org. Treatment is provided to children under age 18 without regard to race, religion or relationship to a Shriner.

If you know a child Shriners can help, call 1-800-237-5055 in the United States, or 1-800-361-7256 in Canada.