

# Automotive Answers



## Site Offers Largest Online Inventory Of Vehicles

(NAPSA)—A growing number of people are using the information superhighway to help them get going on the real highway. Now one of the top automotive Web sites is offering even more features for car shoppers—whether they're searching for a new vehicle or one that has been previously owned or leased.

Among the new features on the National Automobile Dealers Association (NADA) site is a content-rich "Auto Shopping" section for consumers, including:

- A vehicle locator that allows car shoppers to search the world's largest online inventory of vehicles from dealerships nationwide—more than one million new and used cars, light trucks, minivans and SUVs. The customer then works directly with the dealership—online, by phone or in person—to get additional information or to complete the transaction.

- A dealer locator with nearly 20,000 NADA dealers. Many listings allow visitors to click through to the dealership Web site or view inventory of new and used vehicles.

- A "Quick Search" feature enabling visitors to find a vehicle or a dealer directly from the [nada.org](http://nada.org) home page.

- Links to MSRP and invoice prices, independent car reviews, consumer advice and access to used-vehicle values in the *NADA Official Used Car Guide*. The site also has a new design, enhanced



**An expanded online resource can help shoppers get on the road to buying a new vehicle.**

navigation and helpful new features for the association's dealer members.

The consumer content on the NADA site was developed in cooperation with The Cobalt Group ([www.cobaltgroup.com](http://www.cobaltgroup.com)), the leading provider of Internet solutions for the automotive industry. The site is part of NADA's ongoing initiative with Cobalt to provide a comprehensive resource for online car shoppers and support dealer efforts to actively serve Internet customers.

The National Automobile Dealers Association represents more than 19,400 new car and truck dealers, with more than 49,300 separate franchises, both domestic and import. To learn more, visit [www.nada.org](http://www.nada.org).