

UNDERSTANDING YOUR VEHICLE

Skid Resistance: The New Battleground In Bedliners ㊦

(NAPSA)—Skid resistance—the ability to keep paint cans, cinder blocks, lumber and other cargo from rolling, sliding or tumbling across the truck bed—is one of the key performance requirements of a drop-in or spray-on bedliner. Unfortunately, millions of truck owners might wrongly assume that all bedliners perform at the same level when it comes to keeping things in their place.

“There’s a huge difference in the skid-resistant capabilities of today’s bed-protection products,” said Tom Anderson, director of engineering for Penda Corporation, North America’s leading manufacturer of bedliners and other accessories. “In fact, we’re the first manufacturer to make skid resistance a competitive battleground in today’s market; our research clearly shows that truck owners want their bedliners to keep cargo from damaging itself and the truck.”

Penda’s answer is the all-new Pentaliner® SR Skid Resistor™ bedliner, described as the most sophisticated bedliner ever developed. The Skid Resistor features a patented non-abrasive material that’s molded throughout the liner’s co-extruded cap layer, resulting in an extremely wear-resistant surface that’s almost tacky to the touch. Studies have shown that the Skid Resistor offers at least twice the skid resistance—over its entire life—of other brand-new bedliners.

“The durability of a skid-resis-

tant texture is an important distinction for consumers,” Anderson said. “As conventional drop-in and spray-on bedliners sustain everyday wear and tear, they become progressively more slippery. We engineered the Skid Resistor to offer virtually the same level of grip throughout its life.”

Cosmetics Shouldn’t Slip, Either

Unlike more traditional drop-in liners and far more expensive spray-ons, the Skid Resistor doesn’t sacrifice cosmetics to ensure maximum cargo retention. The new liner features an ultra-high-gloss, fade-resistant finish that brings a far more “custom” look to the truck bed. Spray-on liners, by comparison, have been shown to be extremely susceptible to ultraviolet-induced color shifts and fading. A chalky, dull or discolored spray-on is no way to protect the value of your vehicle.

“Skid resistance and good looks shouldn’t be temporary, especially when you’re paying two to three times more for a spray-on bedliner,” Anderson said. “That’s unfortunately one of the trade-offs associated with spray-ons—to reduce the severe effects of fading, the spray-on franchiser may require you to return each year for an annual UV coating. One of the drawbacks of this coating—in addition to the extra hassle and expense—is that it can make the liner surface less resistant to skids.”

Today’s leading drop-in bedliners feature a full range of other engineering advances that address important protection, performance and cosmetic issues. The Pentaliner SR Skid Resistor bedliner, for example, is manufactured from highly detailed, model-specific molds to ensure a tight, custom fit that maximizes cargo space, minimizes vibration and ensures exceptional curb appeal. Third-party research has shown that the new liner’s thick-ribbed construction provides up to 10 times the abrasion protection and two times the impact protection of spray-on liners.

Another crucial advantage of the Skid Resistor is that it doesn’t require the installer to modify or damage the truck’s factory-applied paint finish. Spray-on linings, by comparison, require the “scuffing” of the paint finish with a sander or grinder to promote adhesion of the liner material.

“Ask yourself if you really want to ‘protect’ your truck by essentially destroying its factory finish,” Anderson said. “That’s the decision you face when choosing between a spray-on lining versus a new-generation drop-in liner like the Pentaliner SR Skid Resistor.”

Bedliner manufacturers encourage vehicle owners to visit www.bedlinerfacts.com before investing in a bedliner. Additional information also is available through www.pendacorp.com.