

# Skin Sense

facts from the experts

## Skin Care Campaign Launched By Tennis Champions Tracy Austin And Lindsay Davenport

(NAPSA)—Have you recently considered scheduling an appointment with your aesthetic specialty physician (e.g., dermatologist, plastic surgeon) to talk about how you can improve the look of your skin? If you have, you're not alone. Nearly 10 million nonsurgical aesthetic procedures were performed in 2007, according to the American Society of Plastic Surgeons (ASPS). In fact, hyaluronic acid (HA) dermal fillers, such as JUVÉDERM™, have jumped from the fifth most popular nonsurgical procedure in 2006 to second most popular in 2007.

As a result of the ongoing popularity of HA fillers such as JUVÉDERM™, Allergan, Inc. in partnership with tennis greats Tracy Austin and Lindsay Davenport, launched Decades of Smooth™, a health education campaign aimed at educating women and men about the best skin care routines for the various decades of life, taking into account lifestyle choices, environmental factors and individual approaches to aging.

"After years on the court and in the sun, I began to notice changes in my skin that no amount of exercise and healthy eating could fix," said Tracy Austin, a former world No. 1 tennis player and a network commentator for women's tennis. "During a visit to my dermatologist, I asked him what I could do to address the wrinkles that bothered me most—the lines that went from the bottom of my nose to the sides of my mouth. He recommended treatment with JUVÉDERM™ dermal filler, and after just one treatment, my lines were instantly filled in and I was happy with the smooth and natural-looking results."

Lindsay Davenport, a winner of 55 career WTA tour single titles, adds, "As a new mom in my 30s with a busy career on the courts,



Tennis champions Tracy Austin and Lindsay Davenport, in partnership with Allergan, Inc. have helped launch the JUVÉDERM™ Decades of Smooth™ campaign, a health education campaign aimed at educating women and men about the best skin care routines for the various decades of life, taking into account lifestyle choices, environmental factors and individual approaches to aging.

it is important that my beauty routine stay simple. Treatment with JUVÉDERM™ dermal filler is perfect for me because it instantly creates a natural, refreshed look with minimal downtime. After my treatment, my friends notice a difference, but they can't quite put their finger on what it is."

Women and men of all ages often ask what to expect from their skin as they age. Below is a brief overview of potential signs of skin aging through the various decades of life:

**What to expect in your 20s:** Fine lines and wrinkles may start to appear. Topical anti-aging skin care interventions like sunscreen, antioxidants and exfoliants can help prevent and protect the skin from the appearance of premature aging.

**What to expect in your 30s:** Continued exposure to the environment, coupled with repeated facial expressions such as frowning, squinting and smiling may make wrinkles and lines apparent

even when your face is relaxed. In addition to topical anti-aging skin care products, aesthetic injectable treatments, like JUVÉDERM™, which contains HA, can be injected into wrinkles and folds such as "parentheses" to instantly add volume and minimize their appearance. These fillers deliver a smooth, natural-looking result that can last up to one year.

**What to expect in your 40s and beyond:** As we continue to age, the structural support of the skin begins to break down as collagen, HA and elastins begin to diminish, causing the skin to lose volume and facial wrinkles and folds to become more prominent. Your doctor may recommend JUVÉDERM™ dermal filler to treat the "parentheses" lines between the nose and mouth and other wrinkles and folds on the face where volume has been lost over time.

For more information on JUVÉDERM™ dermal fillers visit [www.juvederm.com](http://www.juvederm.com).

### **A Brief Description of Relevant Indications for Use, Contraindications, Warnings, Precautions and Adverse Events for JUVÉDERM™ Injectable Gel**

**Indication:** In the United States, JUVÉDERM™ injectable gel is indicated for correction of moderate to severe facial wrinkles and folds (such as nasolabial folds).  
**Contraindications:** JUVÉDERM™ injectable gel should not be used in patients who have severe allergies marked by a history of anaphylaxis or history or presence of multiple severe allergies. JUVÉDERM™ injectable gel should not be used in patients with a history of allergies to gram-positive bacterial proteins.

**Warnings:** JUVÉDERM™ injectable gel should not be injected into blood vessels. If there is an active inflammatory process or infection at specific injection sites, treatment should be deferred until the underlying process is controlled.

**Precautions:** The safety of JUVÉDERM™ injectable gel for use during pregnancy, in breastfeeding females or in patients under 18 years has not been established. The safety and effectiveness of JUVÉDERM™ injectable gel for the treatment of areas other than facial wrinkles and folds (such as lips) have not been established in controlled clinical studies. Patients who are using substances that can prolong bleeding, such as aspirin or ibuprofen, as with any injection, may experience increased bruising or bleeding at injection site. Patients should inform their physician before treatment if they are using these types of substances. As with all skin-injection procedures, there is a risk of infection. JUVÉDERM™ injectable gel should be used with caution in patients on immunosuppressive therapy, or therapy used to decrease the body's immune response, as there may be an increased risk of infection. The safety of JUVÉDERM™ injectable gel in patients with a history of excessive scarring (e.g., hypertrophic scarring and keloid formations) and pigmentation disorders has not been studied. If laser treatment, chemical peel or any other procedure based on active dermal response is considered after treatment with JUVÉDERM™ injectable gel, or if JUVÉDERM™ injectable gel is administered before the skin has healed completely after such a procedure, there is a possible risk of an inflammatory reaction at the treatment site.

**Adverse events:** The most commonly reported side effects are temporary injection-site redness, swelling, pain/tenderness, firmness, lumps/bumps and bruising. Most side effects are mild or moderate in nature, and their duration is short lasting (seven days or fewer).

**Important:** For full safety information, please visit [www.juvederm.com](http://www.juvederm.com) or call Allergan Product Support at (877) 345-5372.

**CAUTION:** This device is restricted to sale by or on the order of a physician.