

Skin Renewal Ideas

(NAPSA)—An ancient grain can help you renew both your complexion and the Earth.

Here's how: For the first time, quinoa husk extract has been formulated into an anti-aging overnight facial skin care treatment: Kiehl's Dermatologist Solutions Nightly Refining Micro-Peel Concentrate. It offers accelerated cell turnover to reveal refined texture, improved tone and softer, more radiant skin. What's more, the extract comes from discarded quinoa husks, so what was once considered waste is now a unique skin care innovation. Sourcing the quinoa husks is part of a project the skin care company Kiehl's Since 1851 has undertaken in Bolivia to restore and enrich the soil.



Sustainably sourced quinoa husk extract can help you renew your skin's texture and luster.

Here's why: With age, skin texture becomes dry and uneven so it reflects light differently, creating a dull look, more visible lines and a coarser texture.

Some people turn to chemical peels to solve this problem but that may not be the answer. "Despite chemical peels' popularity, they present a number of barriers," shares Dr. Adam Geyer, Kiehl's consulting dermatologist. "While effective, the treatment can cause skin sensitivity including redness, irritation, PIH or POH and scarring. The expense of such treatments also presents a challenge for many patients, as a single chemical peel treatment can cost between \$600 and \$900."

To offer an innovative alternative, Kiehl's chemists combined the quinoa husk extract with fruit acids, cactus extract and phytic acid to develop the micro-peel concentrate. Dermatologist tested for safety and efficacy, it's gentle enough for nightly use even on sensitive skin, according to clinical trials.

The quinoa husk extract is sustainably sourced without chemical alteration and with minimal environmental impact. Its powerful exfoliating properties help accelerate the skin's nighttime cell turnover to refresh dull surface skin.

Here's where: Find it in Kiehl's freestanding stores, at www.kiehls.com/nightly-refining-micro-peel-concentrate and (800) KIEHLS-2, and in select specialty retailers.