

Beauty Trends

Slick, Rock-Star Nails Are All The Rage

(NAPSA)—One of the newest beauty trends isn't taking cues from fashion runways in Milan or Hollywood movie sets—but from the recording studio. Creative, artful nail looks, including everything from a delicate single flower to full-on zebra stripes are now considered rock-star requirements.

J. Lo wears stylish acrylics to match Versace wardrobe changes. Posh Spice and Eve work feline-inspired lengths. No Doubt's Gwen Stefani sports outrageous acrylics on the cover of the band's top-selling *Rock Steady* CD. Jessica Simpson reveals her "inner diva" with extra-long French Manicures.

"Rock, pop and hip-hop stars are at the forefront of a nail craze that's reaching real women with an urge to express themselves," says Donna D., popular manicurist at Manhattan über-salon Garen and favorite of Julia Roberts, Ashley Judd, Tara Reid and supermodel Giselle. "We're seeing outrageous, intricate, artful styles popping up everywhere—on urban style setters and soccer moms alike."

Expressive nails have even infiltrated the art world. Appropriating the trend to increase public art appreciation, the Bronx Museum of Art recently featured "Manicured"—a program that let museum-goers have their nails painted to look like precious art from the museum's permanent collection.

How do you get perfect rock-star style nails fast and easy on a budget more mezzanine than VIP? One way is with products such as



Nailing Down New Styles: Creative nail looks have become popular with urban style setters and soccer moms alike.

Self-Stick Nails from Naliene®. An innovation that requires no appointment, no glue application, no drying time, no expertise and no long-term commitment, Self-Stick Nails range in price from around five to eight dollars.

"The nails are a convenient, stylish, temporary alternative to professional nail art, offering salon-look nails in a minute, at a fraction of the cost," says Donna D.

The nails come prepared with self-adhesive backing for simple application and last three to five days naturally or can be used as a one-night accessory. They're easy to remove (just soak nails in warm water for 10 to 15 minutes) and cause no damage to natural nails underneath. The nails are available in a variety of styles and designs, including French, Peach Americana, Pink Shimmer, Decorated Hearts, Pink Opal, Peach Opal and four vibrant airbrushed designs.