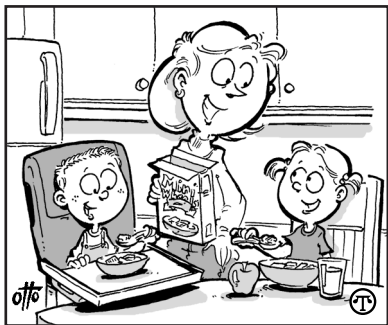


NEWSWORTHY TRENDS

Smaller And Better

(NAPSA)—It has long been said that “good things come in small packages.” And many manufacturers seem to be following that advice as they make things—everything from cars to computers to breakfast foods—smaller.

This sort of change in the way that people—particularly kids—“do” breakfast is especially important, as starting the day with a good meal plays an important role in maintaining focus for success in



A healthful, bite-sized breakfast may help improve kids' focus and success in school.

school and on the job, as well as staving off hunger throughout the morning.

So to help moms keep their kids full and focused for school, the Kellogg Company has introduced Frosted Mini-Wheats Little Bites, which contain whole grains and 6 grams of fiber in each serving. Available in two delicious flavors, Chocolate and Honey Nut, the bites contain the same nutritional benefits as Frosted Mini-Wheats, while the smaller biscuit size is easier for younger kids to enjoy.

To learn more, visit the Web site at www.frostedminiwheats.com.