

Smart Mom's Secret Stain Weapon

(NAPSA)—From first birthday parties to T-ball games, fighting stains is a full-time job—especially for new moms.

As they adapt to the wonders of motherhood, moms say their stain remover usage doubled or tripled after the birth of their first child.

Like messes, stains come in all shapes and sizes—some are harder to get rid of than others. For new moms, tomato-based foods, oil, ink pens and baby stains are the most difficult stains to remove.



Research shows that 50 percent of new moms purchase stain remover on a monthly basis. Currently there are a variety of stain removers on the market and choosing the right one can be a challenge.

Most stain removers contain enzyme technology to fight stains but looking for a stain remover that targets particular stains can be tough. For example, Zout® Stain Remover is a triple threat, formulated with three enzymes that focus on specific stain categories—protein, oil and starch—to help make messy mishaps disappear.

Safe on all colorfast washables and not harmful to nonflammable children's sleepwear, it can also be used as a laundry booster to give your clothes an extra kick of clean.

With Zout® Stain Remover, moms can concentrate on making memories even if their kids are making messes!