

INGENIOUS IDEAS

Smartphones Get The Shot

(NAPSA)—Technology that was once used to film award-winning movies is now available for your smartphone.

Garrett Brown, Oscar-winning inventor of the Tiffen Steadicam, used this camera stabilization system to shoot nearly 100 movies including “Rocky,” “The Shining” and “Return of the Jedi.” Now, there’s a version to help camera-phone enthusiasts capture real life.



Take a tip from the experts. It's easier to film important moments using the stabilizing technology now available for smartphones.

With more consumers using smartphones to capture videos, the Steadicam Smoothee can help create videos on the go without the shakes normally associated with handheld devices.

This easy-to-use camera stabilizer comes with a mount and can be used with the Apple iPhone 3GS, iPhone 4 or the Flip MinoHD video camera.

A bracket on the steadicam attaches to a smartphone to keep it isolated from small, jerky movements. Panning and tilting can be done by nudging the hinge with your thumb.

The steadicam is sold on www.amazon.com.

For more information, you can visit www.tiffen.com.