

Smartphones Help Users Make The Right Call

(NAPSA)—Increasingly, people are leaving behind their traditional cell phones and investing in “smartphones”—intelligent mobile phones that can do more than just make calls.

Smartphones can help you keep up with personal and financial goals that have a tendency to overtake the overworked. People are now using them to stick with diets and budgets, plan big events such as weddings, send prescriptions to the pharmacy, stay in touch with the office, take customer orders and even search the Web.

Amid the many smartphones available, you'll likely want to find one that is power packed but also easy to use, such as the new Palm Treo 680. This slim cell phone/PDA combination comes in hip shades of white, red, orange and gray, so you can choose the color that best fits your personal style.

Ten Ways Smartphones Can Give You A Lift

1. **Call mom:** The Treo 680 is first and foremost a phone, so you don't need to carry two devices.

2. **Send video or photos:** Shoot still or moving pictures with the built-in digital camera/camcorder, then send your memories to family members far away, all without plugging into a desktop.

3. **Yoo-hoo yourself:** Never miss a deadline with an alarm that corresponds to an event on your electronic calendar.

4. **Maximize “ah-ha!” moments:** Record your ideas when you come up with them using the built-in voice recorder.

5. **Get going:** Travel more but don't waste time getting lost. Use Google Maps for mobile and be on your way.



With the help of a smartphone, it's possible to plan big events, stay in touch and even search the Web.

6. **Live lighter and longer:** Use the day schedule or add-on software to log your workouts and food intake to aid in your weight-loss or fitness regimen.

7. **Enjoy the music:** Relax or groove to tunes using the smartphone's built-in MP3 player while at home or on the go.

8. **Get the job done:** Make a shopping list using the memo pad and feel better knowing you didn't forget anything.

9. **Work and play:** Feel better staying connected to work with the Documents To Go feature. You can view, edit and share Word and Excel documents in addition to Adobe PDF files and PowerPoint presentations.

10. **Expand your memory:** You can add up to 2 GB of storage by purchasing expansion cards for those large music or video files.

Mobile devices have grown up fast and stand ready to give you a lift that, in the past, would have required legions of human assistants. Offloading your mind clutter to a capable and affordable digital device could be the first step toward achieving your goals.