

# INGENIOUS IDEAS

## Today's Software Helps Preserve Family History

(NAPSA)—While insurance can help rebuild homes, the loss of important family records, financial documents and generations of treasured photos and home movies is irreversible. Preventing a disaster from becoming a greater personal tragedy is possible with today's technology.



**Securing keepsakes and memories is now a lot easier.**

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A popular software suite called Roxio's Easy Media Creator 7.5 includes photo, video and music editing and creativity applications as well as robust CD & DVD burning features. Among its many capabilities, the software enables families to create digital backups of their digital and hard-copy documents such as photos, personal videos and financial papers in a quality identical to the original.

"Burning software today is affordable, easy to master and, most importantly, provides consumers with peace of mind," said Vito Salvaggio, Roxio Vice President of Product Management. "Some of the more robust applications not only enable users to back up important data but even include tools to help them recover from a computer system failure."

Just like survival kits and emergency plans, preserving personal photos, videos and important documents digitally will ensure that your treasured memories will be around for generations to come. To learn more, visit [www.roxio.com](http://www.roxio.com).