

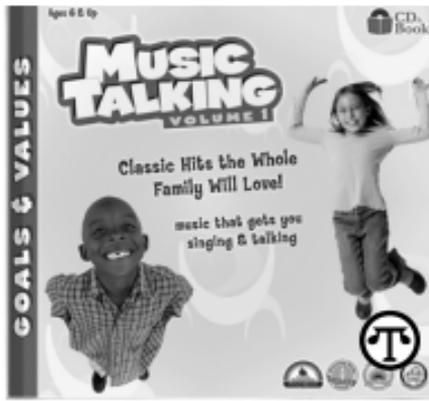
# Pointers For Parents

## Songs' Lyrics Help Kids Talk

(NAPSA)—Before teens tune them out, parents may want to tune into some music that helps promote family values.

Research shows that children are most receptive to guidance during their preteen years.

According to the recent Yankelovitch Youth Monitor survey, 90 percent of parents say they discuss more issues with their children than they ever discussed with their own parents.



How do these conversations start? Fifty-two percent say conversations with their kids were inspired by

commercials they saw together on TV. Many parents find that discussions about clothes, movies, vacations and restaurant choices lead to discussions about other subjects.

The preteen years are a good time to talk because by the time they become teens, children usually have less interest in conversing with or listening to parents.

One effective way to start a conversation with preteens is the award-winning “MusicTALKING: Volume 1” CD and Tune Trivia created by Clyde Otis III. Otis compiles classic hit songs that can be used to start conversations about important subjects.

For example, “Respect” by Aretha Franklin can introduce subjects such as self-respect, boundaries and respect for elders. “Break My Stride” by Matthew Wilder can inspire a discussion on goals, distractions and motivation. “We Are Family” by Sister Sledge has a lot to say about the importance of family.

For more information, visit [www.musicalking.com](http://www.musicalking.com).