

Entertaining Ideas

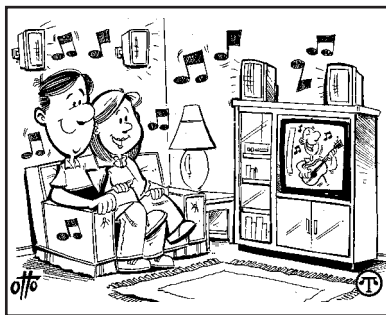
Sound That Sounds Like It's All Around You

(NAPSA)—Here's news that will sound good to consumers who would like to be surrounded by sound when they use their DVDs, but who don't have the space or money for multichannel speaker systems or just don't want to have speakers all around their space.

The good news is that it's now possible for users only using two speakers or headphones to take advantage of surround sound channels in DTS (Digital Theatre Sound, used in home theaters) and Dolby Digital 5.1 because of the products now available that feature virtual surround technology.

The established standard for the virtualization of 5.1 surround sound over two speaker systems is called SRS TruSurround. This patented technology from SRS Labs has been featured in over 15 million consumer hardware products around the world, including products made by Funai Electric, Hughes Network Systems, Matsushita, Mitsubishi Electric Corporation, Philips, Pioneer, Sony, Thomson Consumer Electronics and Toshiba Corporation.

The SRS TruSurround family of technologies delivers an immersive home-theater sound experience from multichannel audio material over standard stereo speakers or headphones. The TruSurround technology is used in DVD players, software DVD play-



Enveloped In Sound—Striking the right chord is sound that surrounds you using two speakers.

ers, televisions, set-top boxes, video game consoles and AV surround sound receivers.

In addition to that, the TruSurround Headphone technology provides a surround sound listening experience over headphones.

How It All Works

TruSurround takes six discrete channels of audio information, such as is standard for DVD movies, and mixes it down into two channels for playback over two standard front-facing speakers. The end result leaves listeners with the illusion that they are surrounded by additional “phantom” speakers around the room, such as those found in a traditional five or six speaker home theater system.

For more information or to hear an online demo, visit www.srslabs.com.