

Vacation Ideas



Southwest Airlines Rapid Rewards Visa Signature and Visa Business Card Launch

(NAPSA)—It can feel like forever before the dark skies and nippy weather of winter begin to subside. But as that last snowflake finally melts, there seems to be something in the air. It's spring fever! Whether you are escaping a long winter, long hours at work, or are just looking to get the kids out of the house, planning a spring vacation can be the perfect way to alleviate the restlessness that comes with the changing of the seasons.

With proper planning, a spring vacation can be stress-free and affordable. Taking advantage of credit card rewards can save time and money when planning your vacation destination.

Recently, Southwest Airlines and Chase Card Services announced the new Rapid Rewards Visa Signature® and Visa® Business Card products. Southwest Airlines Rapid Rewards Visa Signature and Visa Business cardmembers will now receive eight Rapid Rewards credits with their first purchase and up to eight additional credits for balance transfers within the first 90 days. That's up to 16 credits—enough for a roundtrip Award! Plus, every year on your Cardmember Anniversary, you will receive two Rapid Rewards credits.

Other benefits also include Double Reward Dollars for every one dollar spent on Southwest Airlines flights, Southwest Airlines Vacations package purchases and Rapid Rewards Preferred Hotel and Rental Car Partner purchases. Through everyday spending, those extra Reward Dollars can really add up!

Because Southwest Airlines offers valuable vacation package specials and service to 63 destina-



Rewards programs can help drive down the cost of family vacations.

tions, you can let your spring fever take you virtually anywhere!

Some great spring travel destinations are:

Austin, Texas—Austin is a city with serious heart and soul. Cosmopolitan yet unpretentious, you and your family can enjoy live music at the famed “Guitar Town,” or check out the local shopping scene in Austin’s SoCo area.

Las Vegas, Nevada—There’s always something to do or see in Vegas. From bright lights to fabulous shows, Vegas is a city famous for its opulence. Treat yourself to a lavish night out on the town or pamper yourself at one of the city’s famous spas.

Orlando, Florida—Orlando is the premier vacation spot for families with young children. Enjoy fun in the sun at the country’s most renowned amusement parks.

For additional information about Southwest Airlines and the Southwest Airlines Rapid Rewards Visa Signature and Business Card products, visit www.southwest.com/visa.