

HINTS FOR HOMEOWNERS

SPF for Windows: 99.9% UV Protection

(NAPSA)—Today's homeowners expect windows to protect their home from Mother Nature, guarding against everything from hurricane winds to sunshine. Surprisingly, sunshine actually damages more furniture in one year than hurricanes. That's because UV rays from the sun cause irreversible fading and sun damage on everything from furniture, cabinets and carpet to wood, paint and artwork.

Typical window glass fails to protect home furnishings from damaging UV rays. But a new glass coating called ClimaGuard SPF from Guardian is proven to block 99.9 percent of the sun's spectrum that causes fading. Available now on any Hurd wood window or patio door, ClimaGuard SPF acts like sunscreen for the home.

The Fade Factor

The American Association of Textile Chemists and Colorists developed a Fade Protection Factor—a test in which it measures how quickly furnishings fade from sunlight. The difference is dramatic. Clear glass windows with no UV blocking and a Fade Protection Factor (FPF) of 2 allow visible fading within one year. Low-E windows score an average FPF of 7, with fading damage commonly noticed in three years or less. But Hurd windows containing ClimaGuard SPF score an FPF of over 50, delaying noticeable UV-induced fading damage of typical household furnishings by 15 years or more.

"This is the perfect UV protection for your home," said Joe Herman, Hurd vice president of sales and marketing. "It blocks



SOMETHING TO LOOK INTO—With an invisible coating on your windows, UV rays won't fade your couch or carpet.

99 percent of UV-A and UV-B rays. That's significantly better than any other coating on the market, plus it's invisible. You can't see it on the window nor does it affect the sunlight streaming in. This is simply the best UV protection for home interiors short of living without windows."

Available now in Hurd's entire wood and clad window line, ClimaGuard SPF also offers superior thermal protection to help manage home heating and/or cooling costs. With the new coating, Hurd is able to customize a home's window glass options. Homeowners can choose between eight options, selecting the specific glass coating that is best for each room according to its exposure to the sun, wind and other external elements. Whether UV protection, energy efficiency, impact or safety is the main concern, there's a Hurd window designed to offer the best option available.