

MAKING LIFE MORE FUN

Spicing Up Everyday Occasions Tips To Add Variety And Fun

(NAPSA)—From rewarding children for a job well done to thanking a friend for a random act of kindness, many of us struggle to find unique ways to show appreciation or celebrate special moments. Greeting cards, flowers and boxed candy often top the list, but may leave us searching for more creative ways to say thanks, offer encouragement or communicate a simple “I love you.”

Donuts are increasing in popularity, among kids and adults of all ages. They are a great way to break through standard celebration modes for events such as St. Patrick’s Day, Halloween or even a co-worker’s birthday. An entire dozen of donuts is sure to delight, as it is full of variety and tasty treats at a great value.

According to research conducted by one of the world’s leading donut makers, Dunkin’ Donuts bulk donut sales are 10 percentage points higher on weekends compared to weekdays. On weekdays, 30 percent of donut purchases are 12 or more donuts, whereas on weekends this number jumps to 40 percent.

“Every occasion is a great occasion for donuts, regardless of how



Here’s a sweet idea: make every day donut day.

big or small,” says Judy Wnek, Donut Brand Manager at Dunkin’ Donuts. “Americans love donuts. As they increase in popularity, we believe people are realizing just how easy it is to spice up everyday events with donuts.”

To help people break out of their usual mode of marking occasions, such as laboriously baking cupcakes the night before a school function, Dunkin’ Donuts has created a list of tips on how to enhance any occasion with a dozen donuts.

“I Love You a Hole Lot”—Brighten someone’s day with a selection of donuts or surprise

that special someone with a box of personal favorites.

“We’ll Miss You ‘Round Here”—Wish someone good luck or goodbye with a box of donuts.

“New Baby”—Celebrate the news of a new arrival with a dozen pink or blue frosted donuts for new parents.

“School Ties”—Leave the cupcakes at home and bring a few dozen donuts to brighten a school party or to recognize a favorite teacher.

“A Chore No More”—Add some variety to the daily grind by bringing a dozen to an office meeting.

“When Life Gives You Lemons, Buy A Dozen Lemon-Filled Donuts”—Turn your sour days into Donut Days. With up to 52 varieties of Dunkin’ Donuts, there is bound to be a donut to brighten a gloomy day.

For a full listing of a “Dozen Reasons” any occasion is a great occasion to buy donuts, visit www.dunkindonuts.com. Dunkin’ Donuts Incorporated is the largest coffee and baked goods chain in the world, providing its loyal customers with high-quality coffee, donuts and other related baked goods since 1950.