

Pointers For Parents

Sporty Fashions Earn A Touch-Down

(NAPSA)—Kids today are athletic, optimistic and confident. They are involved in community-based team sports such as Little League, soccer, Pee Wee Football and basketball. They enjoy watching all types of sports and are incredibly influenced by their favorite athletes. Naturally, it's only fitting, that sports continue to have a dominant impact on school fashions.

This year, parents and kids can earn the grade and learn the ABC's on "what's hot" for back-to-school just by focusing their attention on one six-letter word—S-P-O-R-T-S!

"Licensed apparel is making a huge statement," says Cynthia Kozlowski, apparel buyer for Kids Foot Locker. "Replica football jerseys with the names of some of the League's star players including Charles Woodson (Oakland Raiders), Donovan McNabb (Philadelphia Eagles) and Eddie George (Tennessee Titans) are this season's 'must-haves.' In footwear, look for basketball and running styles accented with bright colors to be the hottest items in your children's closets."

Whatever sport or activity your children enjoy, their wardrobe should keep up with their active and energetic schedules. The look for school is fun, sporty and casual—perfect for running in the park, playing games in the school yard or hanging out with friends.

Here's a look at some of the hottest footwear styles from Kids Foot Locker to sport this season:

- Adidas Meteorite running shoe—available in dark indigo, zest (yellow) and silver, this lightweight shoe is stylish and fun featuring a hologram logo and a unique stretchable bungee system that allows for quick and easy lacing.

- Reebok Streak—this classic shoe offers a fresh, clean look with updated color accents in bright pink or royal blue along



This season, kids will be sporting licensed apparel, especially replica football jerseys from Kids Foot Locker.

the sole of the shoe.

- Nike Flight Wings—available in white/silver, white/navy and black/red, this basketball shoe features a distinctive strip accented in bright color along the sides of the shoe, and visible air pockets in the heel that are likely to make a fashion statement.

- New Balance 720 basketball shoe—The 720 shoe, available in white and navy, is New Balance's introduction into the basketball category. The shoe features two speed laces at the top for easy on-easy off handling and provides lightweight comfort and support with a special lenticular saddle that offers a distinct look as well as increased lateral support.

- Nike Audacious—available in navy/gray and silver/ice blue, this running shoe is the perfect choice to complete any athletic look or to be worn for after-school activities.

Kids Foot Locker is the leading athletic footwear and apparel retailer exclusively for children. For store locations, call 1-800-613-KIDS or visit www.footlocker.com.