

Spreading The Word About School Choice

(NAPSA)—There's good news for parents who want to spread the word about the benefits of school choice and educational opportunity.

Parents can now participate in National School Choice Week by holding events in their homes. These "Friends and Family Night" events are designed to spur conversations about the future of educational opportunity in America.



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Said Andrew Campanella, National School Choice Week president, "For 2014, we're expanding the effort and giving families the option of holding an event in their homes. They can plan anything from a movie night to a pizza party or potluck dinner."

The celebration, which will be held from January 26 to February 1, 2014, is designed to raise awareness of the need for increased schooling options for parents. Focused around independently planned events in local communities, the week celebrates all types of educational environments, including traditional public schools, public charter schools, magnet schools, online academies, and homeschooling.

Complimentary kits include a short film about school choice, 12 embroidered yellow scarves, popcorn bags, a yard sign, posters and other materials.

Campanella anticipates that the celebration will surpass 5,000 events in 2014.

For more information or to reserve complimentary supplies, visit the website at www.schoolchoiceweek.com/familynight.