

Consumer News

Stars And Stripes In Cyberspace

(NAPSA)—The popular newly-available Internet address ending in .US is like flying the Stars and Stripes in cyberspace, Internet experts say. The nation's official address is a star-spangled way to display pride in America because it signals that a person or business resides in the United States.



AMERICA'S INTERNET ADDRESS™



Oh say can you see a new Internet address that expresses pride in America?

Better than a street address, it is good for life just like a social security number.

The arrival of .US is welcome news for users seeking an easy-to-remember name. As a new option, users no longer need to search 30 million .com or .net names only to find their first choice is gone. Say goodbye to marydoe258@mysterylocation.com and hello to yourname.us.

With American pride at an all-time high and a cost of less than \$3 a month, .US is expected to be one of the hottest addresses on the Internet. It appeals to new e-mailers, first-time Web site owners, and information-sharing groups or families. Some may see it as a unique personalized gift for newlyweds, babies and grandchildren, families, military personnel, and new Americans.

To learn if a name is available and how to register for it, go to www.about.US.