

## Stay Fresh On The Go

(NAPSA)—In the history of efforts to smell good, humans have tried all kinds of inventions. Ancient Egyptians placed scented cones of wax on their heads, while other cultures sipped rose water or chewed fennel seeds. Modern efforts at odor control have led people to “crop dust” their clothes in a haze of wet sprays that may even be worse than the problem they aim to solve.

For centuries, the only real solution to keeping clothes fresh was to launder, dry-clean or air them out for days. For most people, however, the demands of today’s busy lifestyles leave little time for such labor-intensive methods.

Many of us have sought in vain for an effective way to freshen our clothes without a total wardrobe change. Now, however, there’s a quick solution to get fresh on the go—Reviver clothing wipes. The easy-to-use wipes rub on dry to instantly remove unwanted scents from your clothing and hair.

The compact, reusable wipe is easy to apply in any situation. Slip the sleeve over your fingers and rub it against your clothes to release its odor-eliminating compounds, which leave behind a freshly laundered scent.

Los Angeles entrepreneur Ben Kusin invented them when he needed a way to remove the smell of smoke from his clothes but couldn’t find a simple and effective option.



---

**The scent of messy meals doesn’t have to linger on your clothes when you can simply wipe away odors.**

---

“Everyone has such crazy schedules these days, I just wanted to create something that would allow you to freshen up on the go, kind of like breath mints for your clothes and hair,” said Kusin. “Reviver offers a quick and easy way for you to eliminate the smell of smoke, pets or even perspiration that lingers on your clothes, so you can feel fresh and confident before you head out to your next engagement.”

With Reviver clothing wipes in your wardrobe arsenal, you can reduce costly and time-consuming trips to the dry cleaner or laundry and the resulting wear and tear on your clothes. Just keep the resealable, reusable packet in your purse, pocket, car, gym bag or desk to have it available anytime you need to freshen up.

For more information, visit [www.Reviver.com](http://www.Reviver.com) or [www.facebook.com/Reviver](http://www.facebook.com/Reviver).