

Step Toward Style

(NAPSA)—From sophisticated spirits to old-fashioned barber shaves, it's clear that today's man is reverting to all things classic.

What's old is new again and fashion and image are becoming more important in men's everyday lives. Case in point: shoes. Sales of higher-end men's shoes are growing at a faster rate than mid-priced brands and men aren't just shopping for nicer shoes; they're taking better care of them.



Since 60 percent of adults groom on the go, convenience is key when it comes to shoe polish.

Since quick fixes such as shoe wipes and sponges can be messy and inconvenient, Kimberly-Clark has created Shine to Go™ Shoe Polisher to meet the demand for a quality shine for those on the go.

Suitable for both men and women, Shine to Go is a nourishing polisher that delivers all the benefits of a quality shine—deep luster, water-resistant protection, scuff coverage and real cream polish—in minutes.

The confidence a quality shine gives has never been easier. The entire package is smaller than a dollar bill. Men can slip it in their suit pocket and women can keep it in their purse.