

MAKING LIFE MORE FUN

Stitching Up The Future: Kids Sewing

(NAPSA)—If you think there's barely a thread of interest in sewing among the young, think again.

A growing number of youngsters are being introduced to sewing by an innovative 13-week public television program being supported by a series of *Sew Young, Sew Fun* camps at Husqvarna Viking dealers across the country.

The television program, *Sew Young, Sew Fun*™ is the first and only television show to stimulate the young creative spirit through sewing. The Public Television series, seen in 49 million households as well as on the Web site www.sewyoungsewfun.com, introduces pre-teens, teens and young adults to the joys and benefits of this self-satisfying hobby.

"I started sewing when I was young, and I looked at it as a great way to express myself. It gave me an outlet to shield me from a lot of the things teenagers face," says Nina Kay Milenius, host of the show. "Sewing is about engaging your mind, your hands, and your creativity and seeing it all come to fruition."

When youngsters are home from school in the summer and on weekends, and they determine they have "nothing to do," parents may want to consider introducing them to this age-old craft, which many experts say will prepare them for the future.

Helping parents do this are a number of *Sew Young, Sew Fun* sewing camps hosted by Husqvarna Viking sewing machine dealers. The camps base the curriculum on the projects shown on the television series with the



THE JOY OF SEWING is being discovered by the young and it is stimulating their creative spirits.

objective of introducing today's youth to the educational and creative benefits of sewing. By completing the step-by-step projects during the day camps, new sewers can progressively improve their sewing skills. Projects include a drawstring skirt, a reversible vest, and even a beanbag chair.

Of interest, a university study of children who sew revealed heightened levels of creativity. And, according to *Sew News* magazine, 93.5 percent of their readers sew because they enjoy it and nearly 60 percent because they find it relaxing.

Sewing classes may focus on the project at hand, but what happens is that all other skills—reading, math, following directions to their entirety—happen as a by-product.

For more information about the TV show and the sewing camps visit www.husqvarnaviking.com.