



Telephone Topics

Stop Paying for 411: 800-411-METRO Saves You

(NAPSA)—It's hard to believe, but phone companies are gouging American consumers up to \$2 every time they dial 411. Why waste money on something that, not too long ago, was free? Fortunately, a company called Infreeda is bringing back those days. By dialing Infreeda's no-cost directory assistance service, (800) 411-6387 (METRO), you'll get the information you need and get connected to any business listing nationwide—all for free.

How does Infreeda do it? Company CEO Mike Loftus explains: "When you call, you'll listen to a brief ad, then speak with a friendly live operator who will then connect you to your requested listing. The advertisers pay for the call instead of you."

Most consumers are aware that they have to pay for 411, but don't realize exactly how much they are spending. Some long-distance operators will charge \$3.49 for a national call. It's often overlooked, but if you're the type who uses 411 regularly to find numbers (as opposed to the Yellow Pages), those costs add up. If you make between four and five directory assistance calls per week, this service can save up to \$30 on your monthly bill.

For your convenience, just program 1-800-411-METRO (6387) into your phone and save it as "411". For more information, visit Infreeda's websites at www.infreeda.com and www.411metro.com.