

HINTS FOR HOMEOWNERS

Strike It Rich In Your Attic

(NAPSA)—A lot of homeowners are striking it rich in their attics by trading insulation for oil. The word is spreading that there are a few simple, energy-efficient home improvements—like adding insulation—that can help homeowners save money and the energy equivalent of 103 million barrels annually, to be precise.

You: Underinsulated?

But here's a surprising fact: "Approximately 60 million homes in the U.S. are estimated to be underinsulated," said Gale Tedhams, director of sustainability for Owens Corning. "By heading straight to the attic and adding insulation, homeowners can make their homes greener, save money and conserve the energy equivalent of 103 million barrels of oil annually—enough to fill 51 supertankers."

In addition to helping homeowners save oil and reduce their cooling and heating costs, insulation plays another key role in saving the planet. According to a recent study by the McKinsey Global Institute, insulation is the single most cost-effective way to reduce greenhouse gas emissions.

Owens Corning recommends that an attic have between 16 and 22 inches of insulation, with a minimum total R-value of 49. To learn more about R-value and reducing home energy consumption, go to the Owens Corning energy efficiency Web site at www.owenscorning.com/foryourhome/index.asp. Site visitors can also learn about Owens Corning's suite of fiberglass insulation products, which contain the highest level of certified recycled content in North America and are GREENGUARD Certified to meet the strictest standards for indoor air quality.



Energy efficiency is truly the first fuel, and many homeowners are striking it rich in their attic by adding an extra layer of oil-saving insulation.

Energy Efficiency: The First Fuel

"Energy efficiency is truly the 'first fuel,'" said Tedhams. "A barrel saved is two barrels earned, which means that efficient energy is the cheapest energy anyone can buy."

Homeowners who want to reduce their home's energy footprint should consider other energy-efficient upgrades such as:

Installing a Programmable Thermostat—Why cool the house when nobody's home? By regulating the temperature, homeowners can save up to 10 percent on annual heating and cooling costs.

Closing the Shades—Keep windows covered with shades and blinds during the day to prevent the sun's rays from heating the interior of the home. In particular, cover windows facing the south and west where the sun shines the strongest and brightest.

Taking a Home Energy Audit—Understanding how much energy a home uses helps homeowners determine what changes will save them the most energy and money.

For more tips, visit www.owenscorning.com.