

HINTS FOR HOMEOWNERS

Stylish Ways To Save On Heating Costs

(NAPSA)—Portable heaters can help homeowners cut their heating bills—and add to the look of their homes. True, style may not be the first word that comes to mind when thinking about portable heaters, but new attractive models and designs mean homeowners don't have to sacrifice looks for lower heating costs.

Sleek lines and modern design dominate today's home décor. Taking their cue from iPods and flat-screen televisions, designers are staying on trend and creating products that will blend seamlessly into any room of the house. Portable heaters are no exception. Companies that create portable heaters are following suit and presenting consumers with fashion-forward models that not only take the edge off high heating costs, but add a splash of style in the process.

Last season, portable heaters became an extremely hot commodity as a way to efficiently and affordably warm the winter chill. Spot heating helps minimize the cost of heating bills by allowing owners to warm one room at a time, rather than heating the entire home at once; but while consumers reaped the benefits of lower heating bills last season, stylish rooms were often sacrificed in the process. This year, guests might mistake a portable heater for a flat-screen television; or a friend might point out the new surround-sound system in the living room only to learn that it is actually a heater.



What's Hot—Portable heaters can lower heating bills and be a stylish addition to a room.

One of the first companies to recognize that portable heaters could also be fashionable was De'Longhi. Several years ago it introduced its "retro" line, which was inspired by designs from the 1950s. This year, De'Longhi's portable heater introductions combine functionality with designs that resemble the latest technology on the market. The mica flat-panel radiator, which can be hung on a wall, takes its design cues from a flat-screen television, while the ceramic tower heater takes on the appearance of a speaker system that might be found in The Sharper Image.

So rather than suffer the cold in the name of style or cringe when you see your portable heater this winter, beat frigid temperatures while enhancing a room's décor with the latest portable heater designs. For more information, visit www.delonghi.com.