

FASHION FOCUS



Summer Clothes: Colorful, Lightweight And Fun

(NAPSA)—In the fashion world, summer represents sexy styles, exotic locales and lightweight fabrics. This year's designs are no different, conveying a relaxed, comfortable look with a hint of seductive playfulness.

Consider this season's collections from Polo Jeans Co. Ralph Lauren—clothing that fits the weather and the attitude:

Malibu—Sexy, surfer-inspired pieces for her in vibrant blues, pinks and yellows, perfect for a long day at the beach. No-waistband mini skirts, lace-up surfer shorts and surfer pants are fully functional in stretch nylon, providing a terrific cover-up at the ocean's edge. The denim is lightweight, fresh and fun in cropped silhouettes such as the lace-up Surfer Capri and Cuffed Stovepipe Capri.

Mexico—For the men's line, shorts and T-shirts are vibrant in bright colors such as Fiesta Orange, Hammock Green and Turquoise. Lightweight cotton madras in a variety of colors work well for weekend getaways or lazy summer afternoon walks in a cool breeze. Twill shorts and pants correspond with all the tops.

Greece—For her, a simple color palette of Pool Blue, Classic Black and Classic White epitomizes timeless Mediterranean sophistication. Bottoms are lightweight in linen blends, natural denim and yarn-dye cotton. Woven and knit tops combine with feminine bottoms to create a relaxed look. For him, a tight color palette consisting primarily of white, blue and black decorates sandblasted jeans and denim bottoms. A white sateen twill works great with both, as do woven shirts featuring tattersal, gingham



For him and her, summer brings clothing inspired by the relaxed atmosphere of the Greek isles.

and plaid looks.

Rocker—It's all about denim. The low-rise signature bootcut jean becomes novel when adorned with grommets or leg snaps, and sexier when laced halfway or even all the way up the outer leg with leather strapping. Pair with vintage logo tees for an authentic cowgirl feel, or juxtapose with ultra-feminine, dainty floral-print or rouched blouses.

Hawaii—Inspired by soldiers on leave in the South Pacific, this men's line combines the detailing and construction of uniforms with the relaxed comfort of cotton madras, linen and lightweight rayon shirts. Uniform-inspired bottoms—in colors such as Navy Blue, Sagebrush Olive and New Khaki—include unique belt loops, patched pockets and nickel-plated hardware.

To learn more about these and other Polo Jeans Co. Ralph Lauren collections, visit the Web site at www.polo.com.