

FASHION SENSE

The Best Balance For Summer Swimwear

(NAPSA)—There's an art to shopping for a swimsuit; it's about finding the right balance of fit, comfort and fashion. This season, striking that balance has never been easier—or more exciting—with a wide variety of fashions including suits adorned with jewels, decorated with embroidery, cut with plunging necklines, enhanced with colorful prints and improved with striking textures.

With such a range of suits available, it's possible to find the "perfect" suit for your body and still be able to infuse your swim wardrobe with style and flair. These fashion and fit tips can help you look and feel your best:

Maximize your comfort zone

- No matter what your body type, choose the right size suit to ensure a good fit and lasting comfort. The right "swim" size is generally one size greater than your dress size.

- Look for suits with Lycra® for overall shaping and a comfortable fit.

Complement your bust size

- Visually enhance a small chest with ruffled, shirred or gathered bodices in bright colors or patterns.

- To minimize a large chest, opt for bandeau-style tops to make your chest appear flatter—and steer clear of deep, plunging necklines.

Provide shaping support to trouble areas

- To streamline the tummy and waist, look for suits that offer hidden control panels or have a high percentage of Lycra®, which provides comfortable shaping and a smooth look.

"Every year, women struggle to find a stylish swimsuit that makes them feel good about their bodies," said Iris LeBron, fashion



Fit Tip: For a slim, sleek look, try a two-piece tankini, such as this style from LaBlanca by Rob Beattie. It helps "break up" a longer torso and flatter the tummy area thanks to Lycra® in the suit.

expert, DuPont Textiles & Interiors. "The most fashionable suits this season mirror looks from around the globe and incorporate Tactel® for a soft, silky feel and Lycra® for a comfortable fit that women love."

Top swimwear designers recognize the importance of fit and take this into account when creating their collections. To cater to a woman's wants and needs, they choose fibers such as Tactel® for a beautiful touch and Lycra® for a flattering fit to create swimwear that has a distinctive style all its own.

Once you've found your "perfect" swimsuit, keep it looking new longer. Rinse it in a mild detergent and water immediately after coming out of the water to free it of chlorine and suntan lotion. Do let your suit line dry—out of the sun's rays—to keep its shape and color.