

Sun Sense

(NAPSA)—It's not just Father Time that causes older-looking skin. It's also the sun. In fact, according to the Skin Cancer Foundation, more than 90 percent of the visible changes commonly attributed to skin aging are caused by sun exposure. Fortunately, you can now get broad-spectrum SPF 30 protection in a multifunctional, anti-aging skin cream.

The clever chemists at Kiehl's Since 1851 formulated new Super Multi-Corrective Cream with SPF 30 with the company's first-ever combination of three anti-aging ingredients: Beech Tree Extract for resiliency, Jasmine Flower Extract for elasticity, and Sodium Hyaluronate for hydration.



Skin care products with SPF can help you look younger, longer.

The new formula can visibly improve skin, redefine the appearance of contours and smooth the look of lines. Skin feels intensely hydrated, texture looks refined and pores are less visible—revealing a fresh, healthy and youthful-looking radiance. Plus, it's protected from the long-term damage that the sun's UVB rays can cause as well as from sunburn and other short-term problems caused by UVA rays.

In clinical trials, it did all that within just two weeks and doubled its efficacy in four.

For the eyes, there's Super Multi-Corrective Eye-Opening Serum, a "supersmart" 5-in-1 anti-aging solution that visibly smooths, lifts, firms and restores youthful shape to the entire area. Together, these multitasking formulas offer a complete solution to aging skin.

You can find both at Kiehl's free-standing stores nationwide, at www.kiehls.com/Super-Cream-SPF, at (800) KIEHLS-2 and select retailers.