

Myths And Facts About Super Bowl Host City

(NAPSA)—This year, more than 140 million football fans will watch Super Bowl XXXVIII on television, and more than 70,000 lucky ticket holders will view the game up close and personal in the Reliant Stadium in Houston, Texas.

Houston??? Isn't that the place where "H" stands for howdy, where tumbleweeds roll down the street, where "car horns" are something you mount on the hood of your pickup truck, and where "Art" is the nightshift supervisor down at the oil refinery?

"Houston has long been misunderstood, so some of *y'all* might be wondering how we could possibly attract and host this year's Super Bowl," said Paul J. Sarvadi, chairman and chief executive officer of Administaff, one of the city's largest employers. "It's because Houston has so very much to offer—not only in terms of world-class sports venues, but also in terms of our culture, lifestyle, economy and great people."

To help the rest of the world better understand what Houston is really like, Administaff is fixin' (translate: getting ready) to tackle some of the more common myths and pass along the facts about America's fourth-largest city.

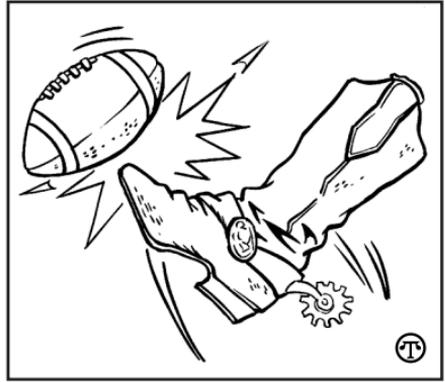
Among them:

Myth: "Houstonians are just a bunch of cowboys."

Fact: Contrary to popular belief, Houstonians don't ride horses to work. Houston is actually one of the most diverse cities in America, home to thousands of immigrants and expatriates. Its 4.8 million residents practice more than 45 religions and speak dozens of languages. For those who want cowboys, Houston does host the world's largest rodeo.

Myth: "Only big oil companies can make it in Houston."

Fact: It's true that Houston is the world's energy capital, but it's also true that half of all jobs in Houston are in non-energy fields



—everything from high-tech and aerospace to medicine and manufacturing. In fact, Houston is home to more than 84,000 diverse businesses, and American Business Information has ranked Houston number one in the nation for new business growth for the last three years.

Myth: "Houston has only two temperatures—hot and extra crispy."

Fact: Okay, this one can be true in July and August. But Houston's average annual temperature is a pleasant 69 degrees.

Myth: "Houstonians eat only barbecue."

Fact: This is so *not* true. They also *love* chili! Actually, Houstonians do eat a ton of barbecue, but the city is also home to some of the nation's finest dining and more than 11,000 restaurants representing virtually every type of cuisine.

Myth: "There's nothing to do in Houston."

Fact: Houston boasts six professional sports teams, some of the best shopping in the world, a variety of theme parks, world-class restaurants, lots of public parks and golf courses, and a theater district that is second only to New York City. The city is also hosting the Masters Cup, the Major League Baseball All-Star game, several major PGA tournaments and the Super Bowl.

To learn more about Houston and Administaff (NYSE: ASF), visit www.Administaff.com.