

# Online Shopping

## Surfing For School Supplies

(NAPSA)—Parents may find it easier to make the grade in school-year shopping if they compare prices online. Whether they want to outfit a student with the latest computer gear or explore home entertainment options for themselves, sites that compare prices are a valuable resource.



**A comparison-shopping site lets you know what's out there, what's good and what's priced to your budget.**

Surfing the Net with the help of a comparison Web site is like visiting a mall with millions of products and hundreds of merchants, except that the site can narrow the choices down to just the items, features and prices you are interested in seeing.

For example, one of the leading shopping comparison sites, PriceGrabber consolidates the prices of a variety of merchants and presents them to you with a BottomLinePrice™ that estimates tax and shipping charges.

Visitors can also research the online stores to learn about their business practices such as payment methods and return policies. They can even read comments from customers that have already bought from these stores.

When you decide which merchant you want to buy from, click on the name of that merchant to go directly to their page for that product.

These comparison services are free to online shoppers.

If you need help making a decision, the site also offers product reviews, technical specifications and side-by-side comparisons.

For more information, visit [www.pricegrabber.com](http://www.pricegrabber.com).