

TECHNOLOGY

Improving Lives

Survey Reveals Lengths People Will Go To To Improve Cell Phone Reception

(NAPSA)—What do you do to improve your cell phone reception when you're indoors? If you're like many of the respondents of a recent survey, you probably do some pretty strange things.

The survey revealed that from going outside to standing by a window to "contorting themselves into weird places" or "pulling a 'Matrix' move," today's consumers will do just about anything to secure and keep a cell phone signal indoors.

Survey Results

According to the zBoost Cell Phone Signal Survey commissioned by Wi-Ex (www.wi-ex.com), the leading provider of consumer cell phone signal boosters, and conducted by Harris Interactive, 62 percent of cell phone owners who make calls at home have done something special to improve signal reception in an attempt to make or receive a cell phone call indoors, including going outside (46 percent), standing by a window (42 percent) or using their landline instead (30 percent).

The good news is that a system has been created to boost the signal. The product is called zBoost by Wi-Ex. This cell phone signal booster improves the signal indoors by capturing the wireless signal outside, bringing it inside and enhancing it. That means no more standing outside or hanging out the window just to finish your call.

Benefits You Can Expect

Among the benefits you can



Thanks to new signal booster technology, cell phone users may never have to go outdoors to improve their reception.

expect from this type of signal booster are:

- Bringing the signal from the outside to your cell phone inside—where you need it most.
- Extending the battery life of your cell phone. Because the wireless extender boosts the signal, the phone will consume less power to capture the cell phone signal. This conserves the battery of the phone, allowing you to talk longer.
- Allowing you to do away with that expensive landline connection.

The signal booster also enhances sending and receiving text messages, instant messaging and picture mail.

To find out more about how you can decrease dropped or missed calls, visit www.wi-ex.com.