

## OF NUTRITION

### Tame Your Family's Hunger

(NAPSA)—We may not be living in the wilderness, but for today's busy moms, the world can seem like a jungle. Between school, sports and other activities, families need a balanced breakfast to get a good start on their busy schedules and keep up with the rest of the pack.

Now there's a way to tame your family's hunger with great-tasting whole grains and fiber so they can survive in the "wild"—and learn about animals and the environment, too.



**Families can now enjoy a nutritious breakfast while learning about wildlife and the environment.**

Through its partnership with Animal Planet, Kellogg's Wild Animal Crunch—available in four different collector's packages with real animal photographs—provides kids with fun word jumbles, trading cards, crossword puzzles and more to help kids learn about the unique animals in the world and how they survive in the wild. As one of the first new cereals to meet the Kellogg Global Nutrient Criteria, it's also a nutritious choice for families.

Each package also includes tips for families on how they can get involved and act as a voice for animals everywhere—such as Animal Planet's R.O.A.R. (Reach Out, Act and Respond) program. To learn more, go to [wildanimalcrunch.com](http://wildanimalcrunch.com).