

HOLIDAY GIFT IDEAS

Tasteful Gift Suggestions

(NAPSA)—Here's some food for thought: According to a recent Packaged Facts report on gift-giving trends in the United States, there has been a dramatic shift in the types of gifts exchanged during the holidays. The leading present, it appears, is food, up an estimated 56 percent over the last two years. The reason for this may be a desire to give gifts that provide an "experience," along with a rising interest in gourmet and specialty foods.



Whether it's a festive food basket or a sampler of delectable delights, the gift of food can be a popular present this holiday season.

Fortunately for gift givers, companies such as Hickory Farms have a long tradition of creating great food gifts whether it's a festive food basket, a sensational sample of delectable delights, or a new snack platter for the Super Bowl.

You can personalize the present a bit by tucking a paperback book, a scarf or a stuffed animal into the food basket.

Learn More

For more information on savory gift options this holiday and to find a seasonal kiosk or participating retailers, visit www.hickoryfarms.com or call (800) 442-5671.