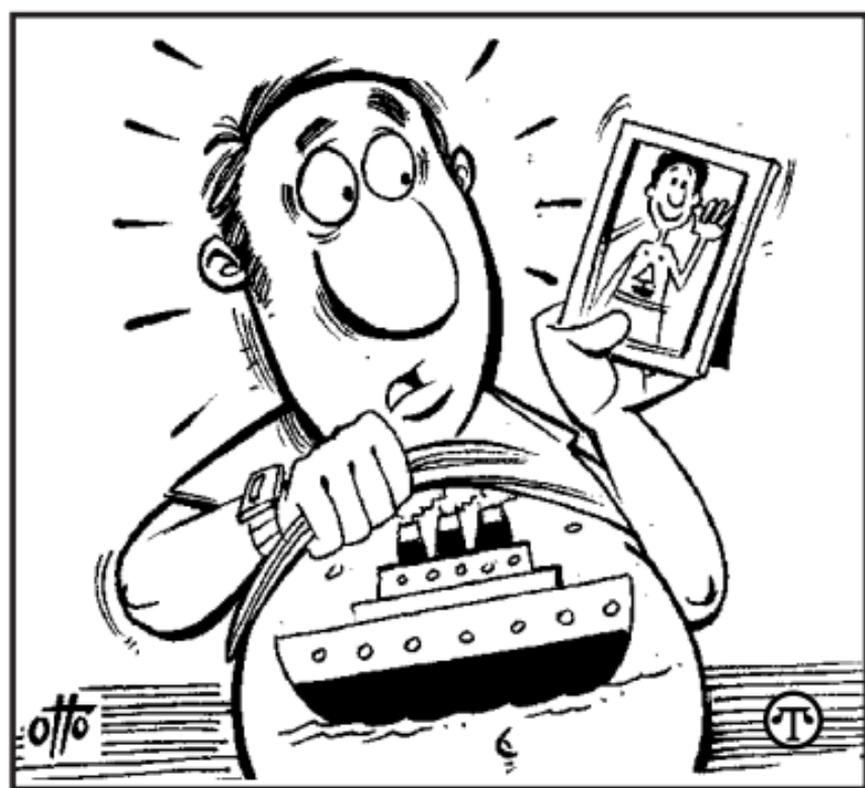


# Tattoo Cover-Up To The Rescue

(NAPSA)—Yesterday's "body art" may be today's fashion crisis. Workplace policies, personal reasons or even special occasions like weddings or proms may demand a quick fix to the tattoo that once seemed so incredibly trendy. But for those who'd rather not have it permanently removed—whether to avoid the time, pain or cost—there's another alternative: camouflage it.



A temporary fix like CoverBlend by Exuviance Corrective Leg & Body Makeup, for example, masks tattoos of any size or color by "correcting" skin imperfections with the help of an easy-to-apply cream. Used for years to successfully conceal varicose veins, age spots, bruises and stretch marks, CoverBlend is smudge and water resistant and contains SPF18 sunscreen to protect skin from harmful UVA/UVB rays—which means you can even swim with it on.

"Unfortunately for many, their inspiration to get a tattoo at age 17 may not translate into their 40s," explains Lynda Farrington Wilson, vice president of U.S. market development for NeoStrata Inc., marketers of the Exuviance line of skincare products. "For whatever reason you choose to camouflage your tattoo, CoverBlend conceals with an opaque, natural-looking finish."

For more information or to order, call 1-800-225-9411 or visit [www.neostrata.com](http://www.neostrata.com) or [www.coverblend.com](http://www.coverblend.com). NeoStrata Company, Inc. is a research-based dermatological company dedicated to improving lives through discovery.