

# **Pointers** **For Parents**

## **Teaching Children How To Build Words**

(NAPSA)—There's good news for parents who want to make reading fun for their preschool children.

There's an enchanting line of toys filled with fun-loving characters designed to help children make the connection between written and spoken words—the first



**An innovative group of toys is helping children have fun while they learn how words stand for objects, actions and ideas.**

step in learning how to read.

The Word World toy line uses stories, characters and engaging visuals to demonstrate that words stand for real-life objects, actions and ideas. For example, children combine the letters D-O-G, not just to spell the word “dog,” but to create a lovable, playful WordThing toy, with floppy ears and a curly tail.

In this innovative toy line, the letters are all magnetic, “pull-me-apart” plush and connect to form many colorful characters, homes and objects. There are also wooden word-building puzzles and interactive novelty books including wooden tile, magnetic, lift-the-flap and push-pull formats from Word World.

To learn or to order, see [www.wordworld.com](http://www.wordworld.com).