



Junior Achievement[®]

Teaching Teens Ethics

(NAPSA)—Today's teens feel they are ready to make tough ethical decisions in the future. However, many admit to taking part in unethical behavior today.

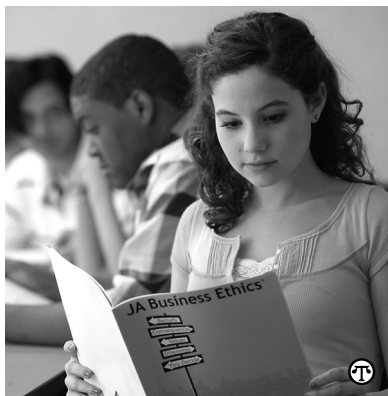
Eighty percent of teens reported that they either somewhat or strongly agree that they are prepared to make ethical business decisions when they join the workforce, yet more than a third think that you have to break the rules at school to succeed.

Additionally, more than one in four teens think behaving violently is sometimes, often or always acceptable. Twenty percent of respondents said they had personally behaved violently toward another person in the past year. Those are among the key findings of a new national poll from Junior Achievement and Deloitte—a study that has drawn considerable attention.

"The survey results do prompt concerns about teens' future workplace behavior and forecast serious challenges to businesses around how they will need to prepare and train these future leaders," says David W. Miller, Ph.D., director of the Princeton University Faith & Work Initiative and professor of business ethics at Princeton University.

Finding Solutions

Fortunately, many teens may soon get some of the ethical training they need through a program called "JA Business Ethics™." Created by Junior Achievement and Deloitte, the program is part of a \$2 million initiative to provide



A national program teaches business ethics to teens.

tools to teens to help them become better ethically prepared.

The program provides hands-on classroom activities and real-life applications designed to foster ethical decision making as students prepare to enter the workforce. Participants examine how their beliefs align with major ethics theories and learn the benefits and advantages of having a code of ethics.

Additionally, Junior Achievement—the world's largest organization dedicated to educating young people about work readiness, entrepreneurship and financial literacy—recently updated its original "Excellence through Ethics" program. It is available online at www.ja.org/ethics free of charge and provides age-appropriate lessons for students in grades 4 to 12.

For more information on either program or the organization, visit www.ja.org.