

Tech To Simplify Your Office And Keep You Ahead Of The Curve

(NAPSA)—Any time of year can be the right time to take a fresh look at your office and the technology you really need to stay up to date and at the top of your game.

No matter what kind of business you are in, maintaining customer loyalty is essential—and that means finding the office equipment that's up to the task of helping you keep in touch. It also means investing in equipment that can handle as many different tasks as you and your employees do.

Some Key Questions

For example, if you are thinking of investing in new printing and document management equipment, here are some questions to consider:

- Does the equipment really add to productivity by enabling employees to work from anywhere—including home? Does it add to flexibility by making it possible to upload documents to the cloud so employees can access them when they need them, no matter where the employees are?

- Is the equipment capable of protecting your data? Does it offer your business the same security that supports leading banks, legal firms and stock exchanges? This includes enterprise-level encryption, authentication and security management—allowing you to confidently send, store and retrieve valuable information.

- Does the equipment help you and your employees spend your time and energy where it can do the most good? Does it enable you to shift your efforts from time-consuming tasks—such as searching for files—to activities that actually generate revenue?



If you are thinking of new document management equipment, here's a question: Can it add to employee productivity both inside and outside the office?

Instead of searching blindly through folders for a client, can the equipment help you save time and help you make money by searching for the document name, its contents or for meta tags created when the document was scanned?

Meeting The Criteria

One piece of equipment that responds to all these questions with a “yes” is the HP LaserJet Enterprise MFP M575c. Its high-end scanning, processing, routing and secure cloud storage technology makes it possible to organize, alphabetize and file important documents in real time.

Plus, its built-in networking capacity makes it possible to confidently share, send, store and retrieve valuable information when and where you need it.

This is equipment that's designed to help you and employees get to “yes.” And that's good news for your bottom line anytime of year.

To learn more, visit www.hp.com/flow or call (866) 449-3629.