



HEALTH AWARENESS

Tennis Great Maria Sharapova And Canon U.S.A. Form A Doubles Team To Raise Awareness For An Important Cause

(NAPSA)—Did you know that an estimated one in eight American women will be affected by breast cancer in her lifetime? And these women are not alone; men also get breast cancer, but it is far less common. This is why tennis superstar Maria Sharapova has teamed up with Canon U.S.A., Inc., to launch its “Pink” campaign, which helps raise awareness of cancer, including the introduction of a special-edition pink camera/prINTER bundle kit.

To help generate awareness for this cause, the Company has created special-edition “bundles,” available while supplies last. Each bundle will include:

- A PowerShot SD1100 IS Digital ELPH camera in pink melody
- A SELPHY CP760 Compact Photo Printer, also in pink melody
- A pink ribbon charm
- A mammogram reminder magnet.

The Company’s “Pink” campaign celebrates Canon U.S.A.’s 10-year support of the American Cancer Society Making Strides Against Breast Cancer®. In the month of October, Canon U.S.A. will contribute \$150,000 to the American Cancer Society in recognition of breast cancer awareness month, which will benefit the Society’s breast cancer awareness, research, patient service and advocacy programs.



Tennis superstar Maria Sharapova teams up with Canon U.S.A., Inc. to help raise awareness for breast cancer with the introduction of special-edition pink camera/prINTER bundle kits.

“Breast cancer is an important issue that affects too many women and it is critical to generate awareness, educate people about this disease and about the importance of early detection and yearly mammograms,” said Maria Sharapova. “I am proud to partner with Canon on this cause.”

To learn more about the Company’s continued commitment to fighting breast cancer or to purchase a bundle kit of your own, visit the Web site at www.usa.canon.com.

For additional information about breast cancer, visit the American Cancer Society online at www.cancer.org.