



## The Art of Motorcycles Holding the Road and the Shine

(NAPSA)—If you go “hog” wild on a Harley, or prefer to blow it out on a BMW, you may get more miles—and more enjoyment—



**If the flamboyant colors of motorcycles have attracted your attention, you'll be surprised to learn that it's not paint—it's powder coating that holds its vividness for many years of showing-off!**

from your bike if you take steps to keep the machine looking its best—starting with the finish.

Many motorcycles now come with the strength of powder coating. This layer provides a long-lasting finish that protects the bike against harsh weather conditions, including UV rays and acid rain. Powder coating is also durable, serving as a shield against scratching and pitting from objects that kick up from the road. Because the finish resists fading, maintaining its color and shine, the bike looks newer longer.

Enjoying the great outdoors on a motorcycle can be even more pleasurable when you know that your traveling companion is protected against the elements. Besides, bikes are not alone on the powder-coated highway. Cars, campers and horse trailers are just a few of the numerous vehicles which take advantage of the technology.

To learn more about powder coating, visit The Powder Coating Institute Web site at [www.powdercoating.org](http://www.powdercoating.org).