

HOLIDAY GIFT GUIDE

The Art Of Reading Gift Clues

(NAPSA)—*Earth to men*: The person at the top of your holiday gift list is probably signaling what she wants—if only you'd listen.

Of course, men aren't the only ones who can be tone-deaf. Women need to remember that guys are sending out messages, too—they may just be a bit harder to understand.

And since ours is a media-obsessed culture, try these tips for picking up on gift hints:

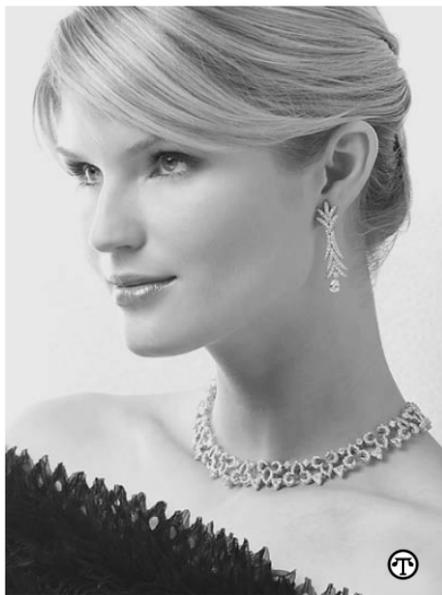
TV Tells All

Watch what your significant other watches and you'll be amazed what you can learn. Did she practically salivate over that Platinum bracelet Eva Longoria's character wore on "Desperate Housewives"? Then surprise her with the same one designed by Diaco International. Is he addicted to "The Office"? Snag him a pair of Platinum cuff links by Durnell, which Steve Carell wore to last year's Emmys.

Listen Up

Guys, don't just dance with her to that new Jessica Simpson tune. Instead, buy her the same Neil Lane Platinum hoop earrings that are practically all Jessica lives in. And ladies, to thank him for the dance—and the hoops—spoil him with the same watch Leonardo DiCaprio wears: a Jaeger-LeCoultre.

If you've gotten the idea that you can't go wrong with jewelry, you're right—no matter the person's gender or style. "Platinum watches, hoops, cuff links, bracelets and brooches are all hot this year," says jewelry and style expert Michael O'Connor, "as are



Platinum jewelry is probably at the top of her gift list.

anniversary rings such as the eternity bands from companies like Gumuchian." O'Connor credits Platinum's popularity to both its variety of styles and the value represented by a precious metal that's 95 percent pure.

As for those popping the question—and most engagements occur in December—check out the Tycoon wedding bands that Kate Hudson and Matt Dillon sported in "You, Me and Dupree."

One last thing: If the number "3" keeps coming up in conversation, it may be because the hippest wedding couples-to-be wind up buying exactly that many rings: the bride's engagement ring and his and hers wedding bands.

For more ideas, visit the Web site www.preciousplatinum.com.