

Career Opportunities

The Beauty Of A Styling Career

(NAPSA)—The demand continues to grow for cosmetologists who can cut it in today's fast-paced salons and spas. According to the leader in cosmetology education, at least 15,000 new cosmetology positions are available each year. The demand is expected to continue due, in part, to aging baby boomers (including men) and increased emphasis on looking and feeling good at every age.

The beauty of cosmetology as a career is anything but "skin deep." It's a comprehensive field of study that includes the fundamentals of hair cutting and styling, nail technology, esthetics for skin care, massage, makeup, communications and business management. It is a profession where there is almost always a demand for creative individuals with the right skills.

For a licensed cosmetologist, the options are virtually endless. By choosing a progressive cosmetology school for training, you learn the skills required to perform complete beauty services, skills that can lead immediately to a job in a salon and eventually to business ownership, work in the entertainment field or for a major company.

In addition, the average income for full time salon professionals, including tips, is about \$38,000. That's significantly higher than the national average. Talented hairstylists, colorists and salon managers can earn far more, reports Pivot Point International, Inc.

To help keep up with the industry demand for well trained stylists, more than 2,000 cosmetology schools worldwide use the Pivot Point Scientific Approach to Hair



Income for full-time salon professionals is significantly higher than the national average wage.

Design, an in-depth system of education designed to help students meet and exceed licensing and entry level needs. The system includes textbooks and study guides, video and interactive DVD programs, hands-on training by experienced instructors and teachers' support materials that ensure the quality and uniformity of a Pivot Point-based cosmetology education.

If creativity and self-expression, combined with job stability and satisfaction, are important to you, a relative, or a friend considering a new career, cosmetology may lead to a more beautiful life.

For more information visit www.pivot-point.com.