

# MONEY SAVING IDEAS

## The Best Ways To Buy Stock

(NAPSA)—When choosing a brokerage firm, it may pay to take stock in advice from the experts. Try these tips:



**When choosing a brokerage, investors should seek to reduce their fees and get safe, sound, fast advice.**

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- **Beware of Inactivity Fees And Know What You Are Paying For**—Some brokers charge you for NOT using your account and some charge large amounts of money to conduct individual trades.

- **Value Customer Service**—It's important to have access to your broker during business hours. The brokerage company Scottrade, for example, lets customers establish relationships with their brokers and makes sure brokers are available to investors throughout the business day.

- **Get Help With Homework, Fast**—Information and speed are keys to smart investing. Online brokerages should include market information to help customers make more informed decisions and the technology to conduct quick trades, once a choice has been made.

- **Surf Easily And Safely**—Good brokerages should protect your account information and have sites that are easy to navigate. Any online brokerage should always have its privacy policy clearly stated on its home page.

For more information, visit [www.scottrade.com](http://www.scottrade.com).