

# Trends

## The Ever More Popular Pastime Of Vaping

(NAPSA)—More than 4 million Americans these days add more flavor and fun to their lives by lighting up electronic cigarettes.

Also called personal vaporizers or “vapes,” a lot of people associate these with cigarettes but they’re something very different. Instead of tobacco, they contain a liquid made up of USP food grade vegetable glycerin, propylene glycol, flavoring and nicotine. This is turned into vapor by a battery-powered atomizer attached to the device. You inhale (and exhale) this vapor, not tobacco smoke.



**An increasing number of people are turning away from cigarettes and toward flavorful vaporizers.**

### Flavor Favorites

Perhaps the part that appeals the most are all the flavors. Propaganda E-Liquid, which creates and distributes the flavored liquids to hundreds of “vape shops,” reports that its best-selling flavors are Illuminati (a blend of blood orange, pineapple, strawberry), Subliminal (sweet and sour razzmatazz candy), Widow Maker (Bavarian cream–infused blueberries) and Wild Fire (toasted almond and mezzaluna cookie).

Propaganda’s founders, Nicholas DeNuccio and Nicholas Bull, spent hours of research time developing the flavors and perfecting the ingredient percentages to create what’s known in the industry as an “all-day vape.”

### Learn More

For further facts on vaping flavors, you can visit [www.propagandaeliquid.com](http://www.propagandaeliquid.com).